



TRAVEL GOSSIP ROADSHOWS 2019

Travel Gossip is hitting the road again in 2019!

Bigger and better than ever before - with 12 events planned

**Join us and promote your product to travel agents face-to-face
at our fun speed-networking events.**

ABOUT TRAVEL GOSSIP

Travel Gossip is the UK's largest online community for travel trade professionals with over 15,000 members of the Travel Gossip Facebook Group.

OUR ROADSHOWS

Travel agent roadshows are a proven way for you to build relationships with front-line agents and increase sales of your products.

Suppliers are guaranteed 'quality time' with agents during our fun and interactive roadshow events

GREAT TURNOUT

We work hard to ensure a great turnout to our events.
We welcomed **224 travel agents** to our four events in 2018!



Click to view our videos

WHO ATTENDS?

Travel Gossip Roadshows attract high-quality travel agents; those who are keen to learn about your product in a lively, sociable environment.

We undertake strict quality-control to ensure a great range of travel agents attend. We aim to have at least 40 agents at each event.

- ✔ Independents agents
- ✔ Multiples/Tour Operators
- ✔ Homeworkers
- ✔ Leisure and business agents

WHAT'S INCLUDED?

- Supplier logo included on all online and offline communications
- Promotion of your brand in Travel Gossip's Facebook Group
- Promotion of your brand via Travel Gossip eMarketing, Twitter and Instagram
- Your own supplier table to dress and design as you wish
- Inclusion in a prize draw at the end of the evening
- Comprehensive event promotion, venue management and agent registration
- Post-event coverage on social media
- Travel Agent contact data (GDPR compliant)
- Dinner and drinks on the evening of the event



EVENT FORMAT

Each event will have up to 10 participating suppliers per show

The event runs in a classic ten-minute 'speed networking' format with agents split into groups; moving around from one supplier to the next after 10 minutes.

Travel Gossip will manage the event and facilitate everything leaving you to focus on speaking with agents. There will be a welcome reception, a buffet dinner with drinks and a prize draw. Timing: 18:00-21:30

EVENT PROMOTION

A healthy turnout of quality agents is key to the success of any event. You can be assured that every effort will be made to ensure a great turnout.

Travel Gossip Roadshows are promoted heavily to over 15,000 group members. We also geo-target agents via Facebook, Instagram and Twitter advertising.

We have a dedicated events team; making calls to hundreds of agents. 2018 Event Turnout: London (64), Leeds (65), Ipswich (49) and Manchester (45)



2019 LOCATIONS

- 1 Swansea - Tuesday 5th March
- 2 Bristol - Wednesday 6th March

- 3 Shrewsbury - Wednesday 13th March
- 4 Birmingham - Thursday 14th March

- 5 Southampton - Wednesday 26th March
- 6 London - Thursday 27th March

- 7 Belfast - Tuesday 7th May
- 8 Liverpool - Wednesday 8th May

- 9 Glasgow - Tuesday 10th September
- 10 Newcastle - Wednesday 11th September

- 11 Manchester - Tuesday 24th September
- 12 Sheffield - Wednesday 25th September

PRICES

- 1 event: £800
- 2 events: £1,500 (saving £100)
- 3 events: £2,200 (saving £200)
- 4 events: £2,825 (saving £375)
- 8 events: £5,400 (saving £1,000)
- More than 8 events? let's chat!

Early Bird
Save 10% if you
book before
8th Nov

Additional opportunities available upon request, including headline sponsors, reception drinks sponsor and dinner sponsor.

SECURE YOUR PLACE TODAY!

If you would like to take part please contact Bruce Martin on roadshows@travelgossip.co.uk or call 0330 223 0522.

